

25th Anniversary Gala

Dear Friend,

Our Gala Committee Chairs, Mary Banahan, MS, PA-C, LCCE and Jennifer Rice, along with our Gala Committee members invite you to join in to become a Sponsor of our *25th Anniversary Gala* to benefit the essential programs and services of the *Postpartum Resource Center of New York*.

This charity event celebration will be held at the Bayview House, Captain Bill's Restaurant in Bay Shore, New York on September 28, 2023.

Your support is critically needed as we raise funds so that we can better help families get the help they need with postpartum depression (*the #1 medical complication related to having a baby*) and other perinatal mood and anxiety disorders, including perinatal psychosis.

Did you know that in New York State 1 in 5 moms will experience a perinatal mood and anxiety disorder? Did you know that 1 in 10 dads will experience paternal depression? That's over 100,000 New York State families every year. Moms and/or dads who before, during or after the birth of a baby may experience sadness, fear, worry, or loneliness.

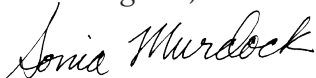
A key beneficiary program of this event is the *Postpartum Resource Center of New York's Vision, Project 62 – Building and Strengthening Perinatal Mental Health Parent Support Networks and Safety Nets in all Sixty-two New York State counties*.

Since 1998, our organization has provided emotional support to families, educational information, healthcare and support group resources, in-person and virtual support groups, and trainings to the community. We currently help more than 2,000 New York State families each month get to the help they need!

By supporting this charity event, you will help families suffering from postpartum depression to know they are not alone, they are not to blame and that they will be well, with help.

Please consider getting involved and being included in our milestone celebration by becoming a Sponsor, and submitting the attached Sponsorship Form by September 15th. If you have any questions, please feel free to reach out to me at sonia@postpartumny.org or 631-422-2255. Thank you for your community support so that together we may continue to save lives, build healthy families for vibrant communities now and for future generations!

Warm regards,



Sonia Murdock
Executive Director



25th Anniversary Gala

To Benefit the Postpartum Resource Center of New York

CELEBRATING TWENTY-FIVE YEARS OF SERVING NEW YORK STATE FAMILIES

1998 - 2023

SPONSORSHIP FORM

Invest in this worthwhile cause, while targeting consumers and supporting your community!

Platinum Sponsor (\$5,000)

- Full page Ad (size 5 x 8) prominently placed in Event Program
- Receive 10 event tickets
- Social Media promotion
- Name recognition in Scroll of Honor
- Recognition in all publicity materials (must provide artwork)
- Company Banner/Signage prominently displayed at the event
- Logo link on registration website and PRCNY website
- Limited Availability

Gold Sponsor (\$2,500)

- Full page Ad (size 5 x 8) in Event Program & name recognition in Scroll of Honor
- Receive 5 event tickets
- Social Media promotion
- Recognition in all publicity materials (must provide artwork)
- Signage at the event
- Logo link on registration website and PRCNY website

Silver Sponsor (\$1,000)

- Full page Ad (size 5 x 8) in Event Program & name recognition in Scroll of Honor
- Social Media promotion
- Recognition in all publicity materials (must provide artwork)
- Signage at the event
- Logo link on registration website and PRCNY website

Bronze Sponsor (\$300)

- Half page Ad in Event Program
- Name recognition in Scroll of Honor
- Link from PRC of NY website to company's site

Supporter Sponsor (\$125)

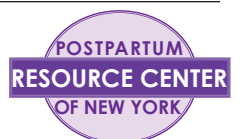
- Quarter page Ad (business card) in Event Program
- Name recognition in Scroll of Honor.

Scroll of Honor Donor

- Your name to be included in Event Program
- Project 62 Champion \$25,000+
Guardian Angel \$10,000-\$24,999
Circle of Caring \$2,500-\$9,999
Benefactor \$1,500-\$2,499
Donor \$500-\$1,499
Friends up to \$499

Name to appear on Scroll of Honor

In honor/memory of



For Ads: All artwork (logos etc.) must be submitted by September 15, 2023.

Please email artwork to: info@postpartumny.org

Preferred art formats (Vector - Adobe Illustrator .ai or .eps).

Acceptable art formats (ai, eps or high-res jpg, png, pdf).

Please do not send artwork taken from your website, it will not reproduce well for printed materials. Thank you!

25th Anniversary Gala

SPONSORSHIP RESPONSE FORM

25th Anniversary Gala
Thursday, September 28, 2023
The Bayview House at
Captain Bill's Restaurant, Bay Shore, NY

Please check the appropriate box of sponsorship you wish to contribute and fill in the information below. *Please be sure to send your Sponsorship Response Form with check payable to: **Postpartum Resource Center of New York**, 109 Udall Road, West Islip, NY, 11795 Attention: 25th Gala. Please contact 631-422-2255 with any questions. All sponsorship forms and logo artwork must be submitted by **September 15, 2023**. Acceptable logo art formats (ai, eps or high-res jpg, png, pdf). **Sponsorship payments also available at: postpartumny.org/25gala***

Contact's Name: _____

Daytime Phone: _____

Company Name: _____

Address: _____

Email: _____

\$125 per Event Ticket

****MAKE CHECKS PAYABLE TO: POSTPARTUM RESOURCE CENTER OF NEW YORK****

- | | |
|--|---------|
| <input type="checkbox"/> Platinum Sponsor | \$5,000 |
| <input type="checkbox"/> Gold Sponsor | \$2,500 |
| <input type="checkbox"/> Silver Sponsor | \$1,000 |
| <input type="checkbox"/> Bronze Sponsor | \$300 |
| <input type="checkbox"/> Supporter Sponsor | \$125 |
| <input type="checkbox"/> Scroll of Honor Donor | _____ |

Name to appear on Scroll of Honor: _____

In honor / memory of: _____

OTHER WAYS TO GET INVOLVED:

Company/Individual Donation _____

Custom Sponsorships Available _____

