Dear Friend,

Our Gala Committee Chairs, Mary Banahan, MS, PA-C, LCCE and Jennifer Rice, along with our Gala Committee members invite you to become a Sponsor of our **20th Anniversary Summer Gala** to benefit the essential programs and services of the Postpartum Resource Center of New York.

This charity event celebration will be held at the Bayview House, Captain Bill’s Restaurant in Bay Shore, New York on August 2, 2018.

Your support is critically needed as we raise funds so that we can better help families get the help they need with postpartum depression (*the #1 medical complication related to having a baby*) and other perinatal mood and anxiety disorders.

Did you know that in New York State 1 in 5 moms will experience a perinatal mood and anxiety disorder? Did you know that 1 in 10 dads will experience paternal depression? That’s over 100,000 New York State families every year. Moms and/or dads who before, during or after the birth of a baby may experience sadness, fear, worry, or loneliness.

A key beneficiary of this event is the Postpartum Resource Center of New York’s Vision, *Project 62 – Building and Strengthening Perinatal Mental Health Parent Support Networks and Safety Nets in all Sixty-two New York State counties*.

Since 1998, our organization has provided emotional support to families, educational information, healthcare and support group resources and trainings to the community. We currently help more than 2,000 New York State families each month get to the help they need!

By supporting this charity event, you will help families suffering from postpartum depression to know they are not alone, they are not to blame and that they will be well, with help.

Please consider getting involved by becoming a Sponsor with submitting the attached Sponsorship Form by July 20th. If you have any questions, please feel free to reach out to me at sonia@postpartumny.org or 631-422-2255. Thank you for your support!

Warm regards,

Sonia Murdock
Executive Director

Postpartum Resource Center of New York, Inc.
A 501(c)(3) IRS recognized non-profit organization. Tax ID# 11-3449880
Circle of Caring Sponsor ($5,000)
- Full page Ad (size 5 x 8) prominently placed in Event Program
- Receive 10 event tickets
- Name listed in Press Release
- Name recognition in Scroll of Honor
- Recognition in all publicity materials (must provide artwork)
- Company Banner/Signage prominently displayed at the event
- Logo link on registration website and PRCNY website

Seahorse Sponsor ($2,500)
- Full page Ad (size 5 x 8) in Event Program & name recognition in Scroll of Honor
- Receive 5 event tickets
- Recognition in all publicity materials (must provide artwork)
- Signage at the event
- Logo link on registration website and PRCNY website

Starfish Sponsor ($1,000)
- Full page Ad (size 5 x 8) in Event Program & name recognition in Scroll of Honor
- Recognition in all publicity materials (must provide artwork)
- Signage at the event
- Logo link on registration website and PRCNY website

Swag Bag Sponsor ($500)
- Product and/or promotional material in Event Swag Bag
- Half page Ad (size 5 x 8) in Event Program
- Name recognition in Scroll of Honor Signage at the event
- Link from PRC of NY website to company’s site

Friends Sponsor ($300)
- Half page Ad in Event Program
- Name recognition in Scroll of Honor
- Link from PRC of NY website to company’s site

Supporter Sponsor ($100)
- Quarter page Ad (business card) in Event Program
- Name recognition in Scroll of Honor.

Other Product/Service Event Donations (Gift Basket, Gift Certificate/Card for goods or services, Gift/Raffle items)
- Name to be listed in program.

Scroll of Honor Donor
- Your name to be included in event program
- Guardian Angel $25,000+
- Angel $10,000-$24,999
- Circle of Caring $2,500-$9,999
- Benefactor $1,500-$2,499
- Donor $500-$1,499
- Friends up to $499

Name to appear on Scroll of Honor

In honor/memory of

For Ads: All artwork (logos etc.) must be submitted by July 20, 2018. Please email artwork to: info@postpartumny.org
Preferred logo art formats (Vector - Adobe Illustrator .ai or .eps)
Acceptable logo art formats (ai, eps or high-res jpg, png, pdf).
Please do not send artwork taken from your website – it will not reproduce well for printed materials. Thank you!
20th Anniversary
Summer Gala

SPONSORSHIP RESPONSE FORM

20th Anniversary Summer Gala
Thursday, August 2, 2018
The Bayview House at
Captain Bill's Restaurant, Bay Shore, NY

Please check the appropriate box of sponsorship you wish to contribute and fill the information below. Please be sure to send your Sponsorship Response Form with check payable to: Postpartum Resource Center of New York, 109 Udall Road, West Islip, NY, 11795 Attention: Summer Gala 2018. Please contact 631-422-2255 with any questions. All sponsorship forms and logo artwork must be submitted by July 20, 2018. Acceptable logo art formats (ai, eps or high-res jpg, png, pdf).

Contact's Name: ____________________________________________________________
Daytime Phone: ___________________________________________________________
Company Name: __________________________________________________________
Address: ___________________________________________________________________
Email: ____________________________________________________________________

$125 per Event Ticket ________________________________________________________

****MAKE CHECKS PAYABLE TO: POSTPARTUM RESOURCE CENTER OF NEW YORK****

[ ] Circle of Caring Sponsor $5,000
[ ] Seahorse Sponsor $2,500
[ ] Starfish Sponsor $1,000
[ ] Swag Bag Sponsor $500
[ ] Friends Sponsor $300
[ ] Supporter Sponsor $100
[ ] Scroll of Honor Donor __________

OTHER WAYS TO GET INVOLVED:

Company/Individual Donation ________________________________________________
__________________________________________________________________________

Product Donation (Please provide product information, description and estimated value below). ________________________________________________________________
__________________________________________________________________________

Custom Sponsorships Available ______________________________________________